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## **Meals on Wheels of Mature Services joins Meals on Wheels America and Subaru in Sharing the Love this Holiday Season**

*Subaru Share the Love Event® helps deliver nutritious meals and compassion to Summit County's seniors*

**Akron, Ohio (November, 17, 2016)** – The Meals on Wheels Program of Mature Services is proud to announce that it will be participating in the annual Subaru Share the Love Event as a member of [Meals on Wheels America](#) – one of four national Share the Love charitable partners for the ninth year running. From November 17, 2016 to January 3, 2017, Subaru will donate \$250 for every new Subaru vehicle sold or leased to the customer's choice of participating charity.

"We serve nearly 20,000 meals to almost 800 clients each month, a number that has doubled in the past year," said Catherine Lewis, program director. "Our program has grown because we provide delicious meals from a menu that clients can choose from. Providing choices to our clients at a time in their lives when they have so few choices available to them is very popular. The support of the Subaru Share the Love Event will allow us to reach even more seniors and homebound clients in Summit County that need our services."

Participating Meals on Wheels America members, like Mature Services, will receive a share of the revenue raised by Subaru in their state.

"It is a true testament to the value of Meals on Wheels and the strength of our nationwide network that Subaru of America and its customers choose to give back to this vital service year after year," said Ellie Hollander, President and CEO, Meals on Wheels America. "Since its inception, Share the Love has helped deliver more than 1.4 million meals to seniors served by Meals on Wheels. It is our hope that this year's event ensures that even more seniors receive the nourishment they need to continue living independently at home."

This year, for the first time throughout the life of the program, there will be no cap on the total donation from Subaru of America to its Share the Love charitable partners. By the end of this year's event, Subaru hopes to exceed a grand total of \$90 million donated since the creation of Share the Love.

"We at Subaru are thrilled to support our national and hometown charity partners for the ninth consecutive year," said Alan Bethke, Senior Vice President of Marketing, Subaru of America Inc. "Through the Share the Love platform we are proud to continue our commitment to the causes our customers care about most and look forward to exceeding a grand total of \$90 million donated through this initiative."

By purchasing or leasing a new Subaru during the Event and selecting Meals on Wheels America as your charity of choice, you can help deliver nutritious meals and other important services to seniors right here in Summit County.

For more information, visit [www.mealsonwheelsamerica.org/sharethelove](http://www.mealsonwheelsamerica.org/sharethelove).

**About Mature Services**

Mature Services provides high-quality programs to empower the economic, social, physical, and mental well-being of adults as they age. Our programs include homecare, alcohol and substance abuse treatment and prevention, mental health counseling, job training, home-delivered and congregate meals, emergency food pantry, and volunteer opportunities. Founded in 1975 as a senior citizen program, it has since become an independent, nationally respected organization with offices throughout the state. For more information, visit [www.matureservices.org](http://www.matureservices.org)

**About Meals on Wheels America**

Meals on Wheels America is the oldest and largest national organization supporting the more than 5,000 community-based programs across the country that are dedicated to addressing senior isolation and hunger. This network exists in virtually every community in America and, along with more than two million staff and volunteers, delivers the nutritious meals, friendly visits and safety checks that enable America's seniors to live nourished lives with independence and dignity. By providing funding, leadership, education, research and advocacy support, Meals on Wheels America empowers its local member programs to strengthen their communities, one senior at a time. For more information, or to find a Meals on Wheels provider near you, visit [www.mealsonwheelsamerica.org](http://www.mealsonwheelsamerica.org).

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